



What Does it Mean to be BCorp Certified

Being B Corp certified means that the Meadowlands Hotel meets high standards of social and environmental performance, accountability, and transparency. The certification is awarded by B Lab, a nonprofit organization that assesses and recognises businesses based on their impact on various stakeholders, including workers, customers, suppliers, the community, and the environment.

Here's a breakdown of what it means to be B Corp certified:

1. **Social and Environmental Performance:** The hotel had a rigorous assessment to measure our impact on social and environmental factors. This includes areas like energy use, waste management, employee benefits, diversity, supply chain practices, and community involvement.
2. **Accountability:** B Corps are legally required to consider the impact of their decisions on all stakeholders, not just shareholders. This means the Meadowlands Hotel will make decisions that benefit people and the planet, rather than just focusing on profit.
3. **Transparency:** B Corps must provide transparency by making their business practices and performance publicly available. We are required to share detailed reports about our practices and impact on social and environmental issues.
4. **Ongoing Improvement:** B Corps must meet a minimum score on B Lab's assessment and are required to re-certify every three years. This encourages continuous improvement in our practices and impact.

Being B Corp certified is a mark of our commitment to doing business in a responsible and ethical way, ensuring a balance of profit with purpose to make a positive impact on the world.