



# MEADOWLANDS

HOTEL • TRALEE

At Meadowlands Hotel, our community commitment is an important part of our hotel. Without our community we cannot sustain or succeed- it is always a part of us. The Meadowlands Hotel is committed to engage in activities towards uplifting and supporting our community. It is important to recognise that hotel community engagement is important for brand identity and word of mouth marketing. It is a great way of contributing to the greater good of our community by building long-lasting relationships with local businesses and people

To support this commitment, we have set a target to spend at least 1% of our total revenue to support community events, organisations, sports clubs & charities. We will achieve this by working with these groups, teams and organisations to actively seek how our relationship and support can assist. This may come in the form of a monetary donation, service/cash sponsorship or complimentary vouchers. It is our policy to meet with organisation either in person, phone or email to identify their needs and how the Meadowlands Hotel can contribute.

Meadowlands Hotel will encourage our employees to volunteer. Our team members may volunteer through programs organised internally or externally. Our employees will be rewarded for their commitment to volunteering which positively impacts on intended social or environmental initiatives in the community. Rewards may include volunteer hours in working hours or an appreciation voucher. We will initiate a system to track volunteer hours to improve year on year .

In delivering our commitment to our Community, Meadowlands Hotel will endeavour to:

- Encourage and support of our staff to participate and empower in the local community is always encouraged and supported.
- Respect intellectual property rights, culture and traditions when dealing with local and communities.
- Ensure that local people are not subjected to discrimination, either as individuals or as communities, in areas such as recruitment, employment, procurement and tendering processes, or as suppliers and traders.
- Provide relative preferences for local suppliers as much as possible & for hiring resources from the local community, always where the minimum qualifications are met.
- Encourage our guests to go on excursions to see local people and discover more about their local traditions.
- The hotel will never obstruct public access to water sources or other essential resources or services.
- Commit to the appointment and consultation of the local community, when planning any development that may affect them, taking into consideration their views and responding to them. We conduct a pre-assessment of developments possible impact to the local community.
- The hotel commits to promote other local products and services to the guests, by recommending guides, markets and crafts.
- The hotel should try to maintain local public areas, infrastructure or places for public services, by either direct contributions or participation in a local tourism group. These activities should be recorded in a formal written document.
- The hotel must encourage customers and staff to explore the destination.